



The UF Health Cancer Center (UFHCC) is pleased to announce funding opportunities for two (2) pilot research projects to encourage and support new collaborative behavioral or biomedical research for tobacco and tobacco-related projects*. Each pilot will receive up to \$70,000. The intent of these projects is to provide initial funding for new cancer focused collaborative research projects with significant involvement of at least two independent investigators to stimulate scientific data addressing the health burden of tobacco and other related addictive substances.

Specifically, this UFHCC Pilot Tobacco Research Grant opportunity seeks applications that address the burden of tobacco and other related addictive substances consumption by:

- 1) Pursuing observational, intervention and policy research of relevance to our Catchment Area
- 2) Building capacity in epidemiological and behavioral research, prevention, treatment, communications, health services and policy research; or,
- 3) Investigating the biological determinants of addiction

Areas of interest include:

Toxicity - Investigating how changes to tobacco products and other related addictive substances characteristics affect their potential to cause morbidity and mortality

Addiction - Understanding pharmacokinetic and pharmacodynamics effects of nicotine tobacco product characteristics on addiction and abuse.

Health Effects - Investigating the biologic short and long term health effects of tobacco and other tobacco-related products on the cancer development and/or outcomes.

Behavior - Understanding the knowledge, attitudes, behaviors, perceptions, and susceptibility related to tobacco and other tobacco-related product use, that include initiation, dual/poly use, adoption, switching and cessation.

Communications – Understanding how to effectively communicate to the public and vulnerable populations regarding nicotine and the health effects of tobacco products, including media campaigns, and digital media.

Marketing Influences – Understanding why people become susceptible to using tobacco products via tobacco industry marketing such as advertising, point-of-sale, digital media, and promotions and transitions between experimentation, initiation to regular use, with an emphasis impact on youth experimentation, initiation, use and cessation.

NOTE: Highest priority will be given to collaborative “additions” to currently funded or ongoing projects (i.e., adding a translational laboratory aim to an ongoing biobehavioral study or vice versa)

*Tobacco and other carcinogenic/addictive tobacco-related products including: cigarettes, cigars, pipes, betel nut, waterpipes, smokeless tobacco, electronic nicotine delivery systems (ENDS), nicotine replacement devices and materials, and others.

Cancer Center members are eligible to apply for up to \$70,000 for a one-year project. The anticipated start date for the new awards will be March 1, 2018.

All Applications Are Due By January 8, 2018